



Community Engagement Strategy

DELIVERING *TOWARDS 2030*



<u>Opportunity areas</u> <i>We want to...</i>	<u>Strategies</u>	<u>When:</u>
1. Strengthen relationships with school board, P&C and key stakeholders	<ul style="list-style-type: none"> Develop greater cultural awareness through engagement with Aboriginal families and community elders 	Ongoing
	<ul style="list-style-type: none"> Annual hosting of Kindergarten information sessions for incoming families 	Term 3 2022
	<ul style="list-style-type: none"> Grow the Little Leapers pre-kindergarten program to include stronger engagement with out of school care providers, and other ECE related organisations 	Term 2 SDD 2022
	<ul style="list-style-type: none"> Enhance the awareness and reputation of the school board through targeted promotion and visibility of members 	Term 3 2021
	<ul style="list-style-type: none"> Continue to promote the services of the Child Health Nurse through the Early Intervention Centre 	Ongoing
	<ul style="list-style-type: none"> Weekly commencement of the MINT playgroup 	Ongoing
	<ul style="list-style-type: none"> Strengthen the relationship with OSHClub through ongoing promotion and communication 	By 2023
	<ul style="list-style-type: none"> Promote shared use of facilities for community organisations 	Ongoing
	<ul style="list-style-type: none"> Investigate and resolve the unused canteen facility 	Term 2 2022
	<ul style="list-style-type: none"> Continue to engage and increase volunteers supporting the Hands Up 4 Kids reading program 	Ongoing
2. Improve our online presence	<ul style="list-style-type: none"> Develop and launch a new school website 	January 2022
	<ul style="list-style-type: none"> Investigate opportunities to engage with social media 	Instagram to launch Term 4 2022 Facebook to launch in 2023

3. Grow the brand and reputation of Glen Huon Primary School	<ul style="list-style-type: none"> Align enrolment practices to new DoE templates, updating documentation and follow up procedures 	Term 3 2021
	<ul style="list-style-type: none"> Rebrand GHPS updating and modernising approach to school communication and promotion – align to updated moral purpose, values and teaching and learning beliefs 	From 2023
4. Improve our style and consistency of communication	<ul style="list-style-type: none"> Develop and implement a communications policy 	Term 1 2023
	<ul style="list-style-type: none"> Overhaul the annual school handbook 	Term 1 2022
	<ul style="list-style-type: none"> Develop and implement an updated style guide to clarify communication templates and messaging 	Term 1 2023
	<ul style="list-style-type: none"> Update the layout and information contained in fortnightly newsletters 	Term 2 2021
	<ul style="list-style-type: none"> Develop and encourage the use of exit surveys for leaving families 	2023
	<ul style="list-style-type: none"> Continue to grow the use of Class Dojo to support classroom type communications 	Ongoing
	<ul style="list-style-type: none"> Implement the use of an SMS system for simplified attendance management 	Term 3 2021
5. Have effective systems to manage and respond to complaints	<ul style="list-style-type: none"> Stronger engagement with and reference to the DoE complaints management framework 	Term 2 2021
6. Ensure that we regularly collect and reflect on community feedback	<ul style="list-style-type: none"> Annual running of the National School Opinion Survey to inform future opportunities for improvement 	Term 4 2022
	<ul style="list-style-type: none"> Investigate and implement ongoing processes for capturing parent / community feedback outside of the NSOS 	2023